



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kristin Coit et al Art Unit: 3622

Serial No.: 10/814,102 Examiner: Daniel Lastra

Filed: March 31, 2004 Conf. No.: 5180

Title : IMPROVING ADVERTISEMENT APPROVAL

## **MAIL STOP AF**

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT IN REPLY TO ACTION OF JUNE 10, 2009

Please amend the above-identified application as follows: